ORDER

Orders Order / Rev: 698827 06227779 Alt Order #: AMERICAN CROSSROADS Product Desc: **WUSA** Estimate: 692 10/02/12 - 10/08/12 Flight Dates: Primary AE: Aaron Ashe Original Date / Rev: 10/28/12 / 10/28/12 Sales Office: T-WAS Order Type: Political Sales Region: NAT Crossroads Media/ POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Suite 500 EOM/EOC Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser **American Crossroads** Name: A35+ Demographic: New Business Thru: **Product Codes:** IS-Issue/Non Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID: Bill Plan Totals Start Date **End Date** # Spots Gross Amount Net Amount Month # Spots Gross Amount Net Amount Rating October 2012 \$130,450.00 \$110,882.50 0.00 114 10/01/12 10/08/12 114 \$130,450.00 \$110,882.50 Totals 114 \$130,450.00 \$110,882.50 0.00

Account	Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1 WUSA	10/05/1	2 10/05/12		CM	10-11a	F-	- :30	2	\$350.00 P-3	0.00 NM	0	\$0.00
			Let's Make a Dea									
			N DAYDETAILEDF									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/	Date Ra	10/07/12	escription	2 Stort	\$350.00 E/End Time	0.00	Weekdays	Lo	ngth Rate	Rtg Type		
		2-10/07/12 1		10-1			F		:30 (\$350.00)			
	edited	-10/01/12 1	0-11 a	10-1	ıa				.50 (\$000.00)	0.00 14141		
		2-10/07/12 1	0.112	10-1	12		F		:30 (\$350.00)	0.00 NM		
	edited	-10/07/12 1	0-11a	10-1	ıa				.30 (\$330.00)	0.00 14171		
		/ /										
2 WUSA	10/05/1	2 10/05/12	Fri Prime C	CM	10-11P	F-	- :30	1	\$7,500.00 P-2	0.00 NM	1	\$7,500.00
ELEME	NIT AT D	11 1 MOITSC	Blue Bloods N DAYDETAILEDE	DEDIOD IS DV.	TE DI LIE DI (OODS						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	F	<u>3pots/week</u>	\$7,500.00	0.00						
	•		9 News @ 11p	CM	M-Su 11-11:		- :30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
3 WOOA	10/03/1	2 10/03/12	9 News @ 11p	Civi	W-5u 11-11.	33β1-	.50	'	ψ2,500.001 -2	0.00 INIVI		Ψ2,500.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILEDF	PERIOD IS RA	TE 9 NEWS /	AT 11PM						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	F	1	\$2,500.00	0.00						
4 WUSA	10/05/1	2 10/05/12	Letterman	СМ	1135P-1237	'AF-	- :30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
			Late Night with D	David Letterma	n				. ,			. ,
ELEME	NT AT P	II 1 NOITEC	N DAYDETAILEDF	PERIOD IS RA	TE LETTERN	ΛAN						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	F	1	\$1,000.00	0.00						

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA**

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
5 WUSA	10/05/1	2 10/05/12	Price Is Right The Price is Right	CM	11a-12p		F	:30	1	\$800.00 P-3	0.00 NM	0	\$0.00
ELEME	NT AT P	OSTION 1 IN	I DAYDETAILEDI		TE PRICE IS	S RIGHT							
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays	Spots/Week		Rating 0.00							
	Date Ra		escription	-	rt/End Time	0.00	<u>v</u>	Veekdays	Len	gth Rate	Rtg Type	l	
		2-10/07/12 P	rice Is Right	11a	-12p		-	F	-	:30 (\$800.00)	0.00 NM		
	edited 10/05/1	2 10/05/12	DT	CM	9A-3P		F	:30	3	\$850.00 P-3	0.00 NM	2	\$1,700.00
			Daytime		(12:30 PM-	3:00 PM)	•	.00	Ü	φοσοίσοι σ	0.00 14141	_	ψ1,700.00
_	NT AT P rt Date	OSTION 1 IN End Date	I DAYDETAILEDI Weekdays	PERIOD IS RA Spots/Week		APS Rating						l	
Week: 10/	01/12	10/07/12	F	3	\$850.00	0.00						l	
	Date Ra	<u>nge</u> <u>D</u> 2-10/07/12 D	escription T	<u>Sta</u> 9A-	rt/End Time 3P	(12:30 PM		<u>Veekdays</u> F	<u>Len</u>		Rtg Type 0.00 NM		
	edited			•		((+)			
7 WUSA	10/05/1	2 10/05/12	Late Late Show	CM	1237-137A	М	F	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
ELEME	NT AT P	OSTION 1 IN	Late Late Show I DAYDETAILEDI	PERIOD IS RA	TE CRAIG F	ERGUSO	N						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 10/	•	10/07/12 2 10/05/12	9 News @ Noon	1 CM	\$350.00 12-1230P	0.00	F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			9 News @ Noon	1			_	.00	•	φοσσ.σσ1 2	0.00 14141		ψοσο.σο
_	NT AT P rt Date	OSTION 1 IN End Date	I DAYDETAILEDI Weekdays	PERIOD IS RA Spots/Week		AT NOON Rating						l	
Week: 10/		10/07/12	F	1	\$800.00	0.00							
9 WUSA	10/05/1	2 10/05/12	9 News Now Rep 9 News Now RE		M-Sa 137-2	207x	F	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
ELEME	NT AT P	OSTION 1 IN	DAYDETAILEDI		TE 9 NEWS	AT 11P R	EPEAT	•					
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week	Rate \$150.00	Rating 0.00							
		2 10/05/12		CM	3-4p		F	:30	1	\$550.00 P-2	0.00 NM	1	\$550.00
ELEME	NT AT D	08TION 1 IN	The Doctors I DAYDETAILEDI		TE THE DO	CTOPS							
_	rt Date	End Date	Weekdays	Spots/Week		Rating							
Week: 10/		10/07/12	F	1	Ψοσοίου	0.00				^-			^-
11 WUSA	10/05/1	2 10/05/12	4-5p Dr. Phil	СМ	4-5p		F	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
			I DAYDETAILEDI										
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week	Rate \$700.00	Rating 0.00						l	
		2 10/05/12	430-5a 9 News N		M-F 430-5		F	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
ELEME	NT AT P	OSTION 1 IN	9News Now @ 4 DAYDETAILEDI		TE 9 NEWS	AT 430AM	1						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						l	
Week: 10/		10/07/12	F 5-6a 9 News @ 5	1 5a CM	\$250.00 5-6a	0.00	F	:30	2	\$450.00 P-2	0.00 NM	2	\$900.00
13 WUSA	10/03/1	2 10/03/12	9News @ 5a	Ja Civi	3-0a		1'	.30	2	φ430.00 F-2	U.UU INIVI	_	φ900.00
_	NT AT Portion	OSTION 1 IN End Date	I DAYDETAILEDI Weekdays	PERIOD IS RA Spots/Week		AT 5AM Rating							
Week: 10/		10/07/12	F	<u> </u>		0.00							
14 WUSA	10/05/1	2 10/05/12	9 News @ 5p	CM	5-6p		F	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
ELEME	NT AT P	OSTION 1 IN	9 News @ 5p I DAYDETAILEDI	PERIOD IS RA	TE 9 NEWS	AT 5PM							
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week		Rating							
Week: 10/ 15 WUSA		10/07/12 2 10/05/12	9 News @ 6p	1 CM	\$650.00 6-630p	0.00	F	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
			9 News @ 6p I DAYDETAILEDI		·								
_	rt Date	End Date	Weekdays	Spots/Week		Rating							
Week: 10/	01/12	10/07/12	F	1	<u> </u>	0.00						l	

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Order / Rev: 698827 Advertiser: American Crossroads

Credited

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA**

	End Inventory Co		Start/End		Len Spo		Rate Pri			Amount
16 WUSA 10/05/12 1	0/05/12 6-7a 9 News @ 9News @ 6a	2 6a CM	6-7a	F	- :30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
ELEMENT AT POST	TION 1 IN DAYDETAILE	DPERIOD IS RA	TE 9 NEWS	AT 6AM						
	d Date Weekdays	Spots/Week	Rate	Rating						
	/07/12 F	2	\$500.00	0.00	.20		Ф050 00 D 0	0.00 NIM		Ф 0.50.00
17 WUSA 10/05/12 1	9 News Tonig	•	7-730p	F	- :30	1	\$850.00 P-2	0.00 NM	1	\$850.00
ELEMENT AT POST	TON 1 IN DAYDETAILE		TE 9 NEWS	TONIGHT						
	<u>Meekdays</u> /07/12 F	Spots/Week	Rate	Rating						
Week: 10/01/12 10 18 WUSA 10/05/12 1	-	ning CM	\$850.00 7-9a	0.00 F	- :30	2	\$300.00 P-2	0.00 NM	2	\$600.00
10 1000 10/05/12 1	CBS This Mor	· ·	1-3a	[.50	_	ψ300.001 -2	0.00 14141		ψ000.00
ELEMENT AT POST	TON 1 IN DAYDETAILE		TE CBS THI	S MORNING						
	<u>Id Date</u> <u>Weekdays</u> /07/12F	Spots/Week 2	Rate \$300.00	Rating 0.00						
19 WUSA 10/05/12 1	-		730-8P	F	- :30	1	\$2,200.00 P-2	0.00 NM	1	\$2,200.00
10 000/12 1	Entertainment	-	700 01	•	.00	•	Ψ2,200.001 2	0.00 14101		Ψ2,200.00
	TON 1 IN DAYDETAILE									
	<u>Id Date</u> <u>Weekdays</u> /07/12F	Spots/Week 1	Rate \$2,200.00	Rating 0.00						
20 WUSA 10/05/12 1	-	CM	9-930a	F	- :30	1	\$250.00 P-2	0.00 NM	1	\$250.00
	Inside Edition						•			,
	TION 1 IN DAYDETAILE				ISIDER					
	<u>Id Date</u> <u>Weekdays</u> /07/12F	Spots/Week 1	Rate \$250.00	Rating 0.00						
21 WUSA 10/08/12 1		CM	10-11a	M	- :30	2	\$350.00 P-3	0.00 NM	0	\$0.00
	Let's Make a I									
	TON 1 IN DAYDETAILE									
	<u>Id Date</u> <u>Weekdays</u> /14/12 M	Spots/Week 2	Rate \$350.00	Rating 0.00						
Spot Ch Date Range			t/End Time		<u>Weekdays</u>	Len		Rtg Type		
1 NUSA 10/08/12-10 Credited	/14/12 10-11a	10-1	1a		M	-	:30 (\$350.00)	0.00 <i>NM</i>		
2 NUSA 10/08/12-10	V/14/12 10-11a	10-1	1a		M	_	:30 (\$350.00)	0.00 <i>NM</i>		
Credited	77 11 12 10 114		ıu		111		.00 (\$000.00)	0.00 74117		
22 WUSA 10/08/12 1	0/08/12 9 News @ 11p) CM	M-Su 11-11	35p M	- :30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
E. E. E. I. I. I. E. D. O. I.	9 News @ 11									
Start Date En	TION 1 IN DAYDETAILE ad Date Weekdays	Spots/Week	Rate	Rating						
	/14/12 M			0.00						
23 WUSA 10/08/12 1	0/08/12 Letterman	CM	1135P-123	7A M	- :30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
	Late Night wit ION 1 IN DAYDETAILE	n David Letterma		MANI						
	id Date Weekdays	Spots/Week	Rate	Rating						
	/14/12 M	1	* · · · · ·	0.00						
24 WUSA 10/08/12 1	•	CM	11a-12p	М	- :30	1	\$800.00 P-3	0.00 NM	0	\$0.00
ELEMENT AT POST	The Price is R ION 1 IN DAYDETAILE	•	TE PRICE IS	RIGHT						
	d Date Weekdays	Spots/Week	Rate	Rating						
	/14/12 M	1	\$800.00	0.00						
Spot Ch Date Range 1 NUSA 10/08/12-10		<u>Star</u> 11a-	t/End Time		Weekdays M	Len	<u>gth</u> <u>Rate</u> :30 (\$800.00)	Rtg Type		
Credited	/14/12 FIICE IS NIGIT	i i a-	120		IVI	-	.30 (\$000.00)	0.00 /1/1//		
25 WUSA 10/08/12 1	0/08/12 DT	CM	9A-3P	M	- :30	3	\$850.00 P-3	0.00 NM	2	\$1,700.00
	Daytime		(12:30 PM-3	3:00 PM)		-				. ,
	TON 1 IN DAYDETAILE		_							
	<u>Id Date</u> <u>Weekdays</u> /14/12 <u>M</u>	Spots/Week 3	Rate \$850.00	Rating 0.00						
Spot Ch Date Range	Description		t/End Time		Weekdays	Len		Rtg Type		
2 NUSA 10/08/12-10	/14/12 DT	9A-3	BP	(12:30 PM-3:00	M	-	:30 (\$850.00)	0.00 <i>NM</i>		

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA**

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
26 WUSA	10/08/1	2 10/08/12	Late Late Show Late Late Show	СМ	1237-137A	M	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILEDP	PERIOD IS RA	TE CRAIG F	ERGUSON						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	1	\$350.00	0.00	.00		Ф000 00 D 0	0.00 NIM	4	# 000 00
27 WUSA	10/08/1	2 10/08/12	9 News @ Noon 9 News @ Noon	СМ	12-1230P	M	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILEDP	PERIOD IS RA	TE 9 NEWS	AT NOON						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	1 CM	\$800.00	0.00	.00		\$450.00 D.0	0.00 NIM	4	\$450.00
			9 News Now Rep 9 News Now REP N DAYDETAILEDP	PEAT	M-Sa 137-2 TE 9 NEWS		:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	M	1	\$150.00	0.00						
29 WUSA	10/08/1	2 10/08/12	•	CM	3-4p	M	:30	1	\$550.00 P-2	0.00 NM	1	\$550.00
FLEME	NT AT P	OSTION 1 IN	The Doctors N DAYDETAILEDP	PERIOD IS RA	TE THE DO	CTORS						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	M	1	\$550.00	0.00						
30 WUSA	10/08/1	2 10/08/12	•	CM	4-5p	M	:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
FLEME	NT AT P	OSTION 1 IN	Dr. Phil N DAYDETAILEDP	PERIOD IS RA	TF DR PHII							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	M	1	\$700.00	0.00						
31 WUSA	10/08/1	2 10/08/12	430-5a 9 News N		M-F 430-5a	M	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
FLEME	NT AT P	OSTION 1 IN	9News Now @ 4 N DAYDETAILEDP		TE 9 NEWS	AT 430AM						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	1	\$250.00	0.00						
32 WUSA	10/08/1	2 10/08/12	5-6a 9 News @ 5	ia CM	5-6a	М	:30	2	\$450.00 P-2	0.00 NM	2	\$900.00
ELEME	NT AT P		9News @ 5a N DAYDETAILEDP	PERIOD IS RA	TE 9 NEWS	ΔΤ 5ΔΜ						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	2		0.00						
33 WUSA	10/08/1	2 10/08/12	9 News @ 5p	CM	5-6p	M	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
ELEME	NIT AT D		9 News @ 5p N DAYDETAILEDP	DEDIOD IS DA	TE O NEWS	AT 5DM						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	1	\$650.00	0.00						
34 WUSA	10/08/1	2 10/08/12	9 News @ 6p	CM	6-630p	M	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
ELEME	NIT AT D		9 News @ 6p N DAYDETAILEDP	DEDIOD IS DA	TE O NEWS	AT 6DM						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	1	\$900.00	0.00						
35 WUSA	10/08/1	2 10/08/12	6-7a 9 News @ 6	a CM	6-7a	M	:30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
ELEME			9News @ 6a N DAYDETAILEDP	DEDIOD IS DA	TE O NEWS	AT 6AM						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	2		0.00						
36 WUSA	10/08/1	2 10/08/12	9 News Tonight 7	'р СМ	7-730p	M	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
		OCTION 4 IN	9 News Tonight 7		TE O NEWO	TONICLIT						
	rt Date	End Date	N DAYDETAILEDP Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M	1	\$850.00	0.00						
37 WUSA	10/08/1	2 10/08/12	CBS This Morning	g CM	7-9a	M	:30	2	\$300.00 P-2	0.00 NM	2	\$600.00
E. E	NIT 4 = =	0071011 :	CBS This Mornin		TE 000 T: ::	0.14000111110						
_	_	OSTION 1 IN End Date	N DAYDETAILEDP Weekdays	ERIOD IS RA Spots/Week	_							
Week: 10/	rt Date 08/12	10/14/12	M	<u>Spois/week</u> 2	Rate \$300.00	Rating 0.00						
		2 10/08/12		CM	730-8P	M	:30	1	\$2,200.00 P-2	0.00 NM	1	\$2,200.00

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA**

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			Entertainment I					•		0 71	•	
	NT AT D		Entertainment To	•	TC CT							
_	art Date	End Date	N DAYDETAILEDF Weekdays	Spots/Week	Rate	Rating					l	
Week: 10		10/14/12	M		. —	0.00						
39 WUSA	10/08/1	2 10/08/12	9-930a	CM	9-930a	M	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
			Inside Edition									
_	_		N DAYDETAILEDF		_		NSIDER					
Sta Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	Rate \$250.00	Rating 0.00						
			9 News @ 11p	CM	M-Su 11-11:		S- :30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
40 WOOA	10/00/1	2 10/00/12	9 News @ 11p	Olvi	W Ou I I I I I	оор	.50		ψ2,300.001 2	0.00 14101	'	Ψ2,300.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILĖDF	PERIOD IS RA	TE 9 NEWS A	AT 11PM						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-		+ =,	0.00						
41 WUSA	10/06/1	2 10/06/12	LF 1135p-1235a Criminal Minds	CM	1135P-1235	Α:	S- :30	1	\$500.00 P-2	0.00 NM	1	\$500.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILEDF	PERIOD IS RA	TE CRIMINAI	L MINDS						
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	S-	1	\$500.00	0.00						
42 WUSA	10/06/1	2 10/06/12	LF 1235-135a	CM	1235a-135a	;	S- :30	1	\$350.00 P-2	0.00 NM	1	\$350.00
ELEME	NT AT D		Numb3rs NDAYDETAILEDF	DEDIOD IS DA	TE NII IMDED	c						
_	art Date	End Date	Weekdays	Spots/Week	Rate	S Rating						
Week: 10		10/07/12	S-	1	\$350.00	0.00						
43 WUSA	10/06/1	2 10/06/12	9 News Now Rep	eat CM	M-Sa 137-20	07x	S- :30	1	\$150.00 P-2	0.00 NM	1	\$150.00
			9 News Now RE									
_	_		N DAYDETAILEDF				AT					
Sta Week: 10	art Date	End Date 10/07/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
			NCAA Football G	<u>_</u>	3-7p	;	S- :30	1	\$3,500.00 P-2	0.00 NM	1	\$3,500.00
			NCAA Football C	Same #2	(3:30 PM-7:0	00 PM)			, ,	0.00	·	ψο,σσσ.σσ
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILEDF	PERIOD IS RA	TE SEC GAM	IE OF THE W	EEK (9/15/	12-11/1				
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	8-10a Sa CBS Th		\$3,500.00 8-10AM	0.00	S- :30	1	\$300.00 P-2	0.00 NM	1	\$300.00
45 WUSA	10/06/1	2 10/06/12	CBS This Mornir		o-TUAIVI	,	330	'	\$300.00 P-2	U.UU INIVI	'	\$300.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED		TE SATURDA	AY EARLY SH	lOW					
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	1	\$300.00	0.00						
46 WUSA	10/07/1	2 10/07/12	NFL Football	CM	NFL Footbal	I Sund	- S :30	13	\$20,000.00 P-2	0.00 NM	1	\$20,000.00
ELEME	NT AT P	OSTION 1 IN	NFL Football NDAYDETAILEDF	PERIOD IS RA	TE NFL REG	ULAR SEASC	N GAMES					
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	S	1	\$20,000.00	0.00						
47 WUSA	10/07/1	2 10/07/12	105-205a Enterta		105-205A		- S :30	1	\$200.00 P-2	0.00 NM	1	\$200.00
ELEME	NIT AT D		Entertainment To N DAYDETAILEDF		TE ET							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$200.00	0.00						
48 WUSA	10/07/1	2 10/07/12	9 News @ 11p	CM	M-Su 11-113	35p	- S :30	1	\$2,500.00 P-2	0.00 NM	1	\$2,500.00
			9 News @ 11p									
_	_		N DAYDETAILEDF		_							
Sta Week: 10	art Date	End Date 10/07/12	Weekdays	Spots/Week	Rate \$2,500.00	Rating 0.00						
			1135p-1205a Ga		1135P-1205		- S :30	1	\$800.00 P-2	0.00 NM	1	\$800.00
.5 1100/1	. 5/5//1	0.01/12	Sports Plus				00	•	ψυσυ.ου i Z	5.55 14141	·	4300.00
		OSTION 1 IN	N DAYDETAILEDF	PERIOD IS RA	TE SPORTS	PLUS						
	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S	1	\$800.00	0.00	C 00		ΦΕΩΩ ΩΩ D Ω	0.00 1114		<u> </u>
50 WUSA	10/07/1	2 10/07/12		CM	1205a-105a		- S :30	1	\$500.00 P-2	0.00 NM	1	\$500.00

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA**

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Sp	ots	Amount
LF 1205-105a 1205a-105a		
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRIMINAL MINDS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12S 1 \$500.00 0.00		0.10.000.00
51 WUSA 10/07/12 10/07/12 Sun Prime A CM 7-8PS :30 1\$18,000.00 P-2 0.00 NM 60 Minutes	1	\$18,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 60 MINUTES		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12S 1\$18,000.00 0.00		
52 WUSA 10/07/12 10/07/12 CBS Sunday Morning CM 9-1030aS :30 1 \$2,500.00 P-2 0.00 NM CBS Sunday Morning	1	\$2,500.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SUNDAY MORNING		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12 10/07/12S 1 \$2,500.00 0.00		
53 WUSA 10/04/12 10/04/12 10-11a CM 10-11a T :30 2 \$350.00 P-3 0.00 NM Let's Make a Deal	0	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 NUSA 10/01/12-10/07/12 10-11a 10-11a Th :30 (\$350.00) 0.00 NM		
Credited 10.01712 10.714 10.007 10.00 14.0		
2 NUSA 10/01/12-10/07/12 10-11a		
Credited		
54 WUSA 10/04/12 10/04/12 9 News @ 11p CM M-Su 11-1135p T :30 1 \$2,500.00 P-2 0.00 NM	1	\$2,500.00
9 News @ 11p		
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12		
55 WUSA 10/04/12 10/04/12 Letterman CM 1135P-1237A T :30 1 \$1,000.00 P-2 0.00 NM	1	\$1,000.00
Late Night with David Letterman(11:37 PM-12:37 XM) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/01/12		
56 WUSA 10/04/12 10/04/12 Price Is Right CM 11a-12p T :30 1 \$800.00 P-3 0.00 NM	0	\$0.00
The Price is Right ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT		
Start Date		
Week: 10/01/12		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 NUSA 10/01/12-10/07/12 Price Is Right 11a-12p Th :30 (\$800.00) 0.00 NM Credited		
57 WUSA 10/04/12 DT CM 9A-3P T :30 3 \$850.00 P-3 0.00 NM	0	\$0.00
Daytime (12:30 PM-3:00 PM)	U	ψ0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 T 3 \$850.00 0.00		
Week: 10/01/12 10/07/12T 3 \$850.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 NUSA 10/01/12-10/07/12 DT 9A-3P (12:30 PM-3:00 + Th :30 (\$850.00) 0.00 NM		
Credited		
2 NUSA 10/01/12-10/07/12 DT 9A-3P (12:30 PM-3:00 + Th :30 (\$850.00) 0.00 NM		
Credited 2. AUSA 40/07/42 DT		
3 NUSA 10/01/12-10/07/12 DT 9A-3P (12:30 PM-3:00 ⊦ Th :30 (\$850.00) 0.00 NM Credited		
58 WUSA 10/04/12 10/04/12 Late Late Show CM 1237-137AM T :30 1 \$350.00 P-2 0.00 NM	1	\$350.00
Late Late Show		ψυσυ.υυ
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 T 1 \$350.00 0.00		
Week: 10/01/12		

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA**

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
59 WUSA	10/04/1	2 10/04/12	9 News @ Noon	CM	12-1230P		T	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			9 News @ Noor		(12:00 PM-		,						
_	ni Ai Pi rt Date	End Date	N DAYDETAILED Weekdays	Spots/Week	Rate	Rati							
Week: 10/		10/07/12	T	<u> </u>	\$800.00		.00						
60 WUSA	10/04/1	2 10/04/12	9 News Now Re	peat CM	M-Sa 137-2	207x	T	:30	1	\$150.00 P-2	0.00 NM	1	\$150.00
			9 News Now RE										
_	_		N DAYDETAILED		_								
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week	Rate \$150.00	Rati	<u>ng</u> .00						
		2 10/04/12		CM	3-4p		T	:30	1	\$550.00 P-2	0.00 NM	1	\$550.00
01 1100/1	10/0 1/1	2 10/0 1/12	The Doctors	O.V.	O IP		•	.00	·	φοσο.σσ. 2	0.00 14111	•	φοσο.σσ
ELEMEI	NT AT P	OSTION 1 IN	N DAYDETAILED	PERIOD IS RA	TE THE DO	CTORS							
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rati							
Week: 10/		10/07/12		1	\$550.00		.00 T	:30	- 1	¢700 00 D 2	0.00 NIM	1	¢700.00
62 WUSA	10/04/1	2 10/04/12	4-əp Dr. Phil	СМ	4-5p		1	.30	1	\$700.00 P-3	0.00 NM	'	\$700.00
ELEMEI	NT AT P	OSTION 1 IN	N DAYDETAILED	PERIOD IS RA	TE DR PHIL								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	<u>ng</u>						
Week: 10/		10/07/12	T	1	\$700.00		.00						
63 WUSA	10/04/1	2 10/04/12	430-5a 9 News 1 9News Now @		M-F 430-5a	à	T	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
ELEMEI	NT AT P	OSTION 1 IN	9News Now @ 7 N DAYDETAILED		TE 9 NEWS	AT 430	AM						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 10/	01/12	10/07/12	T	1	\$250.00	0.	.00						
64 WUSA	10/04/1	2 10/04/12	5-6a 9 News @	5a CM	5-6a		T	:30	2	\$450.00 P-2	0.00 NM	2	\$900.00
ELEME			9News @ 5a NDAYDETAILED	DEDIOD IS DA	TE O NIEWYS	ΛΤ 5 Λ N	.1						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 10/		10/07/12	T	2	\$450.00		.00						
65 WUSA	10/04/1	2 10/04/12	9 News @ 5p	СМ	5-6p		T	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
E. E. E.		0071011411	9 News @ 5p		TE 0 NEW 0	4 T 5 D							
_	NTALP rt Date	End Date	N DAYDETAILED Weekdays	Spots/Week		A I 5PI Rati							
Week: 10/		10/07/12	T	<u>3pots/Week</u>	Rate \$650.00		.00						
			9 News @ 6p	CM	6-630p		T	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
			9 News @ 6p		·								
_	_		N DAYDETAILED		_								
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays T	Spots/Week 1	Rate \$900.00	Rati	<u>ng</u> .00						
			6-7a 9 News @	· ·	6-7a		T	:30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
0. 1100,1	10/0 1/1	2 10/01/12	9News @ 6a	ou ow	0.14		•	.00	_	φοσο.σσ. 2	0.00 14111	_	ψ1,000.00
ELEMEI	NT AT P	OSTION 1 IN	N DAYDETAILED	PERIOD IS RA	TE 9 NEWS	AT 6AN	Л						
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rati							
Week: 10/		10/07/12	9 News Tonight	7p CM	\$500.00 7-730p		.00 T	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
00 WUSA	10/04/1	2 10/04/12	9 News Tonight	•	7-730p		1	.30	'	Ф650.00 F-2	U.UU INIVI	'	φου.υυ
ELEMEI	NT AT P	OSTION 1 IN	N DAYDETAILED		TE 9 NEWS	TONIG	HT						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 10/		10/07/12	T	1	\$850.00		.00						
69 WUSA	10/04/1	2 10/04/12	CBS This Mornin		7-9a		T	:30	2	\$300.00 P-2	0.00 NM	2	\$600.00
ELEMEI	NT AT P	OSTION 1 IN	N DAYDETAILED	0	TE CBS THI	S MOR	NING						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 10/		10/07/12	T	2	\$300.00	0.	.00						
70 WUSA	10/04/1	2 10/04/12	Entertainment To	-	730-8P		T	:30	1	\$2,200.00 P-2	0.00 NM	1	\$2,200.00
FIFMF	NT AT P	OSTION 1 IN	Entertainment T N DAYDETAILED		TE ET								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 10/		10/07/12	T	1			.00						
71 WUSA	10/04/1	2 10/04/12		CM	9-930a		T	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00

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Order / Rev: 698827 Advertiser: American Crossroads

ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE THE DOCTORS

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS WUSA

Flight Dates: 10/02/12 - 10/08/12 Estimate: 692

Days Ln Ch Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots 9-930a Inside Edition ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$250.00 0.00 72 WUSA 10/02/12 10/02/12 10-11a СМ 10-11a - T- - - -:30 \$350.00 P-3 0.00 NM \$0.00 O Let's Make a Deal ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LET'S MAKE A DEAL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$350.00 Description Start/End Time Length Spot Ch Date Range Weekdays Rate Rtg Type 1 NUSA 10/01/12-10/07/12 10-11a 10-11a (\$350.00) 0.00 NM Credited 2 NUSA 10/01/12-10/07/12 10-11a 10-11a :30 (\$350.00) 0.00 NM Credited 73 WUSA 10/02/12 10/02/12 9 News @ 11p СМ - T- - - -M-Su 11-1135p :30 1 \$2,500.00 P-2 0.00 NM \$2,500.00 9 News @ 11p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11PM **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/01/12 10/07/12 \$2,500.00 0.00 74 WUSA 10/02/12 10/02/12 Letterman CM 1135P-1237A -T----:30 1 \$1,000.00 P-2 0.00 NM \$1,000.00 Late Night with David Letterman ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE LETTERMAN Start Date **End Date** Weekdays Spots/Week Rate Rating - T- - - -Week: 10/01/12 10/07/12 1 \$1,000.00 0.00 75 WUSA 10/02/12 10/02/12 Price Is Right CM 11a-12p - T- - - -:30 \$800.00 P-3 0.00 NM n \$0.00 The Price is Right ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/01/12 10/07/12 \$800.00 0.00 Start/End Time <u>Length</u> Ch Date Range Description Weekdays Rate Rtg Type Spot 1 NUSA 10/01/12-10/07/12 Price Is Right 11a-12p :30 (\$800.00) 0.00 NM Credited 76 WUSA 10/02/12 10/02/12 DT CM - T- - - -:30 \$850.00 P-3 9A-3P 3 0.00 NM 1 \$850.00 Daytime (12:30 PM-3:00 PM) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SOAPS End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$850.00 0.00 Ch Date Range Weekdays Rate Rtg Type Description Start/End Time <u>Le</u>ngth Spot 1 NUSA 10/01/12-10/07/12 DT 9A-3P (12:30 PM-3:00 + T-----:30 (\$850.00) 0.00 NM Credited 2 NUSA 10/01/12-10/07/12 DT 9A-3P (12:30 PM-3:00 + T-----:30 (\$850.00) 0.00 NM Credited 77 WUSA 10/02/12 10/02/12 Late Late Show CM 1237-137AM - T- - - -.30 \$350.00 P-2 0.00 NM 1 \$350.00 Late Late Show ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CRAIG FERGUSON End Date Weekdays Start Date Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$350.00 0.00 78 WUSA 10/02/12 10/02/12 9 News @ Noon 12-1230P :30 \$800.00 P-2 0.00 NM \$800.00 CM 9 News @ Noon ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT NOON Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 - T- - - -\$800.00 0.00 79 WUSA 10/02/12 10/02/12 9 News Now Repeat CM \$150.00 P-2 0.00 NM M-Sa 137-207x :30 \$150.00 1 9 News Now REPEAT ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 11P REPEAT End Date Spots/Week Rating Start Date Weekdays Rate \$150.00 Week: 10/01/12 10/07/12 0.00 80 WUSA 10/02/12 10/02/12 CM 3-4p :30 \$550.00 P-2 0.00 NM \$550.00 - T- - - -The Doctors

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA**

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Day	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
80 WUSA	10/02/1	12 10/02/12	3-4p The Doctors	СМ	3-4p	- T		:30	1	\$550.00 P-2	0.00 NM	1	\$550.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE THE DOO	CTORS							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/07/12	- T	1 CM	\$550.00 4-5p	0.00 - T		:30	1	\$700.00 P-3	0.00 NM	1	\$700.00
01 WUSA	10/02/1	12 10/02/12	4-5p Dr. Phil	Civi	4-5p	- 1		.30	ı	\$700.00 F-3	U.UU INIVI	ļ	\$700.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE DR PHIL								
	art Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating							
Week: 10		10/07/12	430-5a 9 News I	Now CM	\$700.00 M-F 430-5a	0.00 - T		:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
			9News Now @ PNews Now @ PNews Now @ PNETAILED	430a				.50	'	Ψ230.001 2	0.00 14101	<u>'</u>	Ψ230.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/07/12	- T	1	\$250.00	0.00							
83 WUSA	10/02/1	12 10/02/12	5-6a 9 News @ 9News @ 5a	5a CM	5-6a	- T		:30	2	\$450.00 P-2	0.00 NM	2	\$900.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE 9 NEWS	AT 5AM							
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10		10/07/12	- T	2	\$450.00	0.00				****			
84 WUSA	10/02/1	12 10/02/12	9 News @ 5p 9 News @ 5p	СМ	5-6p	- T		:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE 9 NEWS	AT 5PM							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/07/12	9 News @ 6p	CM	\$650.00 6-630p	0.00 - T		:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
00 11007	10/02/1	12 10/02/12	9 News @ 6p	Olvi	0 000р	1		.50	'	ψ500.001 -2	0.00 14101		ψ500.00
_	_		N DAYDETAILED		TE 9 NEWS								
<u>Sta</u> Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00							
86 WUSA	10/02/1	12 10/02/12	6-7a 9 News @	6a CM	6-7a	- T		:30	2	\$500.00 P-2	0.00 NM	2	\$1,000.00
ELEME	NT AT P	OSTION 1 II	9News @ 6a N DAYDETAILED	PERIOD IS RA	TE 9 NEWS	AT 6AM							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10		10/07/12	- T	2	\$500.00	0.00				\$050.00 D.0	0.00 NIM	,	#050.00
87 WUSA	10/02/1	12 10/02/12	9 News Tonight9 News Tonight	•	7-730p	- T		:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
ELEME	NT AT P	OSTION 1 II	N DAYDETAILED	•	TE 9 NEWS	TONIGHT							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10			- T CBS This Mornin	<u>'</u>	\$850.00 7-9a	0.00 - T		:30	2	\$300.00 P-2	0.00 NM	2	\$600.00
00 11007	10/02/1	12 10/02/12	CBS This Morni	•	1-54	- 1		.50	_	ψ500.001 -2	0.00 14101		ψ000.00
			N DAYDETAILED		_		}						
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$300.00	Rating 0.00							
			Entertainment T		730-8P	- T		:30	1	\$2,200.00 P-2	0.00 NM	0	\$0.00
			Entertainment T										
_	_		N DAYDETAILED Weekdays	PERIOD IS RA Spots/Week	_	Poting							
Week: 10	art Date /01/12	End Date 10/07/12	- T		Rate \$2,200.00	Rating 0.00							
	Date Ra		escription		t/End Time		We	ekdays	Ler		Rtg Type		
	\ 10/01/1. edited	2-10/07/12 E	ntertainment Ton	ight 730-	-8P		- T		-	:30 (\$2,200.00)	0.00 <i>NM</i>		
		12 10/02/12	9-930a	CM	9-930a	- T		:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
			Inside Edition						•	ψ=30.001 Z	3.55 14101	l '	Ψ200.00
_	_		N DAYDETAILED		_		E INSI	DER					
Sta Week: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$250.00	Rating 0.00							
		12 10/03/12		CM	10-11a	W-		:30	2	\$350.00 P-3	0.00 NM	0	\$0.00
ELEME	NT AT P	OSTION 1 II	Let's Make a De		TE LET'S MA	AKE A DEAL	_						
												_	

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Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS **WUSA**

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri		Spots	Amount
91 WUSA	10/03/1	2 10/03/12		CM	10-11a	W	- :30	2	\$350.00 P-3	0.00 NM	0	\$0.00
ELEMEN	NT AT P	OSTION 1 II	Let's Make a De DAYDETAILEDF		TE LET'S MA	AKE A DEAL						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/0		10/07/12	W	2	*	0.00						
	Date Ra	ange <u>D</u> 2-10/07/12 1	escription 0.110	<u>Star</u> 10-1	t/End Time		Weekdays	Leng		Rtg Type 0.00 NM	ł	
	10/01/1. edited	2-10/07/12 1	0-11a	10-1	ıa		VV	,	30 (φ350.00)	0.00 14141		
		2-10/07/12 1	0-11a	10-1	1a		W	- :	30 (\$350.00)	0.00 NM	i	
	edited								(,,,,,,,,			
92 WUSA	10/03/1	2 10/03/12	9 News @ 11p 9 News @ 11p	СМ	M-Su 11-11	35p W	- :30	1 \$	2,500.00 P-2	0.00 NM	1	\$2,500.00
ELEMEN	NT AT P		N DAYDETAILED		TE 9 NEWS							
Star Week: 10/0	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating					1	
		10/07/12		CM	\$2,500.00 1135P-123	0.00 7A W	- :30	1 (1,000.00 P-2	0.00 NM	1	\$1,000.00
93 WOSA	10/03/1	2 10/03/12	Late Night with D	_			.50	ıψ	11,000.001 -2	0.00 14101	l '	\$1,000.00
ELEMEN	NT AT P	OSTION 1 II	N DAYDETAILEDF		TE LETTERI	MAN						
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/0	• .,	10/07/12			\$1,000.00	0.00 W	- :30	1	\$800.00 P-3	0.00 NM	0	¢0.00
			Price Is Right The Price is Righ N DAYDETAILEDE		11a-12p TE PRICE IS		30	ı	\$600.00 P-3	U.UU INIVI	0	\$0.00
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		2 10/03/12	DT	CM	9A-3P	W	- :30	3	\$850.00 P-3	0.00 NM	4	<u></u>
95 WUSA	10/03/1	2 10/03/12	Daytime	Civi	(12:30 PM-3		30	3	\$650.00 P-3	U.UU INIVI	1	\$850.00
			N DAYDETAILEDF									
Star Week: 10/0	rt Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 3	Rate \$850.00	Rating 0.00					l	
	Date Ra		escription	-	t/End Time	0.00	Weekdays	Leng	th Rate	Rtg Type	i	
		2-10/07/12 D)T	9A-3	BP	(12:30 PM-3:00	W	- ::	30 (\$850.00)	0.00 NM		
	edited											
		2-10/07/12 E)T	9A-3	3P	(12:30 PM-3:00	- W	;	30 (\$850.00)	0.00 NM		
	edited								*			
96 WUSA	10/03/1	2 10/03/12	Late Late Show Late Late Show	СМ	1237-137A	M W	- :30	1	\$350.00 P-2	0.00 NM	1	\$350.00
ELEMEN	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE CRAIG F	ERGUSON						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	W	1	\$350.00	0.00			#000 00 D 0	0.00.104		# 000 00
97 WUSA	10/03/1	2 10/03/12	9 News @ Noon 9 News @ Noon		12-1230P	W	- :30	1	\$800.00 P-2	0.00 NM	1	\$800.00
ELEMEN	NT AT P	OSTION 1 II	N DAYDETAILED		TE 9 NEWS	AT NOON						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	W	1	\$800.00	0.00			*			
98 WUSA	10/03/1	2 10/03/12	9 News Now Rep 9 News Now RE		M-Sa 137-2	207x W	- :30	1	\$150.00 P-2	0.00 NM	1	\$150.00
ELEMEN	NT AT P	OSTION 1 II	N DAYDETAILED		TE 9 NEWS	AT 11P REPEA	ΛT					
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	W	1	\$150.00	0.00			Φ.Ε.Ο. C.O. D	0.00.1111		A 2-5-
99 WUSA	10/03/1	2 10/03/12	3-4p The Doctors	СМ	3-4p	W	- :30	1	\$550.00 P-2	0.00 NM	1	\$550.00
ELEMEN	NT AT P	OSTION 1 II	N DAYDETAILED	PERIOD IS RA	TE THE DO	CTORS						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	W	1	\$550.00	0.00			ф т ос от =	0.00		^-
100 WUSA	10/03/1	2 10/03/12	•	CM	4-5p	W	- :30	1	\$700.00 P-3	0.00 NM	1	\$700.00
			Dr. Phil								I	

Print Date: 10/28/12 16:22:39 Page 11of 11

Order / Rev: 698827 Advertiser: American Crossroads

Alt Order #: 06227779 Product Desc: AMERICAN CROSSROADS WUSA

Flight Dates: 10/02/12 - 10/08/12 Estimate: 692

Inventory Code Ln Ch Start End Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE DR PHIL Spots/Week **End Date** Start Date Weekdays Rate Rating Week: 10/01/12 10/07/12 - - W- - - -0.00 \$700.00 M-F 430-5a 101 WUSA 10/03/12 10/03/12 430-5a 9 News Now CM - - W- - - -:30 \$250.00 P-2 0.00 NM \$250.00 1 9News Now @ 430a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 430AM Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 0.00 \$250.00 102 WUSA 10/03/12 10/03/12 5-6a 9 News @ 5a - - W- - - -:30 \$450.00 P-2 0.00 NM 2 \$900.00 5-6a 9News @ 5a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5AM **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - W- - - -\$450.00 0.00103 WUSA 10/03/12 10/03/12 9 News @ 5p - - W- - - -\$650.00 P-3 CM 5-6p :30 0.00 NM \$650.00 9 News @ 5p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 5PM **End Date** Weekdays Start Date Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$650.00 0.00 104 WUSA 10/03/12 10/03/12 9 News @ 6p 6-630p - - W- - - -:30 \$900.00 P-2 0.00 NM \$900.00 CM 9 News @ 6p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6PM Start Date **End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 - - W- - - -\$900.00 105 WUSA 10/03/12 10/03/12 6-7a 9 News @ 6a CM 6-7a - - W- - - -:30 \$500.00 P-2 0.00 NM 2 \$1,000.00 9News @ 6a ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS AT 6AM Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 \$500.00 0.00 - - W- - - -106 WUSA 10/03/12 10/03/12 9 News Tonight 7p CM 7-730p :30 \$850.00 P-2 0.00 NM \$850.00 9 News Tonight 7p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 9 NEWS TONIGHT Rating Start Date **End Date** Weekdays Spots/Week Rate - - W- - - -Week: 10/01/12 10/07/12 \$850.00 107 WUSA 10/03/12 10/03/12 **CBS** This Morning - - W- - - -\$300.00 P-2 CM 7-9a :30 0.00 NM 2 \$600.00 **CBS This Morning** ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING Start Date End Date Weekdays Spots/Week Rating Rate - - W- - - -Week: 10/01/12 10/07/12 \$300.00 0.00 108 WUSA 10/03/12 10/03/12 Entertainment Tonight CM 730-8P - - W- - - -:30 1 \$2,200.00 P-2 0.00 NM \$2,200.00 **Entertainment Tonight** ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE ET Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -Week: 10/01/12 10/07/12 \$2,200.00 0.00 109 WUSA 10/03/12 10/03/12 9-930a CM 9-930a --W---:30 \$250.00 P-2 0.00 NM \$250.00 Inside Edition ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE INSIDE EDITION/THE INSIDER Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 - - W- - - -Week: 10/01/12 \$250.00 0.00